



# Growing Online Learning

**2012: Student Engagement**

*FREE web-based conference for Illinois community colleges.*

**February 21 – 23, 2012**

## Capstone – Creating Memorable Online Learning Experiences – in Real Time

Jonathan Finkelstein  
Executive Producer & Founder  
LearningTimes



Feb. 21 9:00 AM	<b>Classroom Clickers: Socrative Online</b>	Bob Johnson Waubonsee Community College
Feb. 21 11:00 AM	<b>Online Learning: We're doing it wrong</b>	Michelle Stephens Richland Community College
Feb. 21 3:00 PM	<b>Examining e-Textbooks</b>	Jeff Newell Illinois Community College Board
Feb. 22 9:00 AM	<b>Enhancing Student Engagement with Wikis</b>	Melette Pearce Black Hawk College
Feb. 22 3:00 PM	<b>The Online Laboratory Science Experience</b>	Heidi Leuszler Parkland College
Feb. 23 9:00 AM	<b>iPhone Apps for Speech Classes</b>	Marco Benassi College of DuPage
Feb. 23 11:00 AM	<b>Twitter Fundamentals: How to Use Twitter to Engage Students</b>	Mark DuBois & Brandy Thatcher Illinois Central College
Feb. 23 3:00 PM	<b>Creating Memorable Online Learning Experiences – in Real Time</b>	Jonathan Finkelstein Learning Times

Registration and additional information are available [here](#).

For additional information contact: Jeff Newell, ILCCO Director, (217) 558-2066, [jeff.newell@illinois.gov](mailto:jeff.newell@illinois.gov)

## Sessions

### **Classroom Clickers: Socrative Online**

February 21, 9:00 AM

Bob Johnson

Multimedia Trainer, Center for Teaching, Learning & Technology  
Waubonsee Community College

Learn how to use classroom clicker technology. This solution allows for teacher and student access from any Web enabled device and easy to use mobile apps. Mobile technology is making it easier to engage students with classroom clickers without the need to invest in expensive clicker systems for your class or department. Participants with an Internet-enabled mobile device will be able experience Socrative during the session.

### **Online Learning: We're doing it wrong**

February 21, 11:00 AM

Michelle Stephens

Coordinator, Theatre and Speech  
Richland Community College

In a time when e-communication has become a rich and expansive information ecosystem, the traditional LMS format is no longer able to provide instructors or students with the platform they need to learn dynamically and synthesize information in a way that is proactive and productive. For the past six months Michelle Stephens has been using Google+ and its flexible, versatile structure as the platform for all the communication elements of her online classes. Come and learn about the expectations, the pitfalls and the rewards of moving a virtual class outside the LMS box, and into the real world.

### **Examining e-Textbooks**

February 21, 3:00 PM

Jeff Newell

Director for Distance Learning & Education Technology Support  
Illinois Community College Board

This presentation will discuss issues surrounding e-textbooks and their adoption at institutions. This session will discuss student preparedness, institutional adoption, advantages and disadvantages, as well as look at proprietary e-textbook systems and open textbooks.

### **Enhancing Student Engagement with Wikis**

February 22, 9:00 AM

Melette Pearce

Instructor  
Black Hawk College

This session will explore new options for promoting student engagement and collaboration through the use of wikis. Examples will include an assortment of cross-campus collaboration projects.

## **The Online Science Laboratory Experience**

February 22, 3:00 PM

Heidi Leuszler

Associate Professor, Biology

Parkland College

The online science laboratory experience for students having labs in a fully online science course poses some unique challenges: How do you get students to actively participate in the lab experience, make students accountable for their work, and help them engage in the scientific process? This session will focus on discussing these questions and topics such as lab methodologies, simulations, social media, and photo journaling from both faculty and student perspectives. It should provide helpful hints to new online educators as well as more experienced faculty.

## **iPhone Apps for Speech Classes**

February 23, 9:00 AM

Marco Benassi

Instructor

College of DuPage

This presentation will discuss Benassi's development and use of the Um Counter and UmLikeYknow: 7 Keys to Effective Speaking iPhone Apps for introductory speech.

## **Twitter Fundamentals: How to Use Twitter to Engage Students**

February 23, 11:00 AM

Mark DuBois

Professor

Business, Hospitality, & Information Systems

Illinois Central College

Brandy Thatcher

Instructional Media Developer

Center for Instructional Innovation

Illinois Central College

Twitter is one of the mainstream social media applications (sometimes referred to as theSMS of the Internet). With well over 150 million active users generating over 300 million messages per day, we will discuss methods of engaging students using this technology. Participants will learn:

- Why Twitter is important in many disciplines
- The fundamentals of Twitter and Tweets
- Ideas for incorporating Twitter into your course
- Twitter metrics (how to analyze your Twitter reach within and beyond the classroom)
- Best practices we have discovered in our use of Twitter
- Tools to extend/ enhance twitter.

## **CAPSTONE: Creating Memorable Online Learning Experiences – in Real Time**

February 23, 3:00 PM

Jonathan Finkelstein

Executive Producer & Founder

LearningTimes

In this session, Jonathan Finkelstein -- founder of LearningTimes, author of *Learning in Real Time* and facilitator of the longest running online certificate program for synchronous learning -- explores unique, real-time online group and social networking activities that take learner engagement to the next level. Experience innovative learning techniques and facilitation strategies that will open your eyes to what is possible while teaching and learning online. Jonathan will also give a brief preview a brand new way of recognizing and rewarding skills and performance demonstrated by learners in live online events through digital badges.